

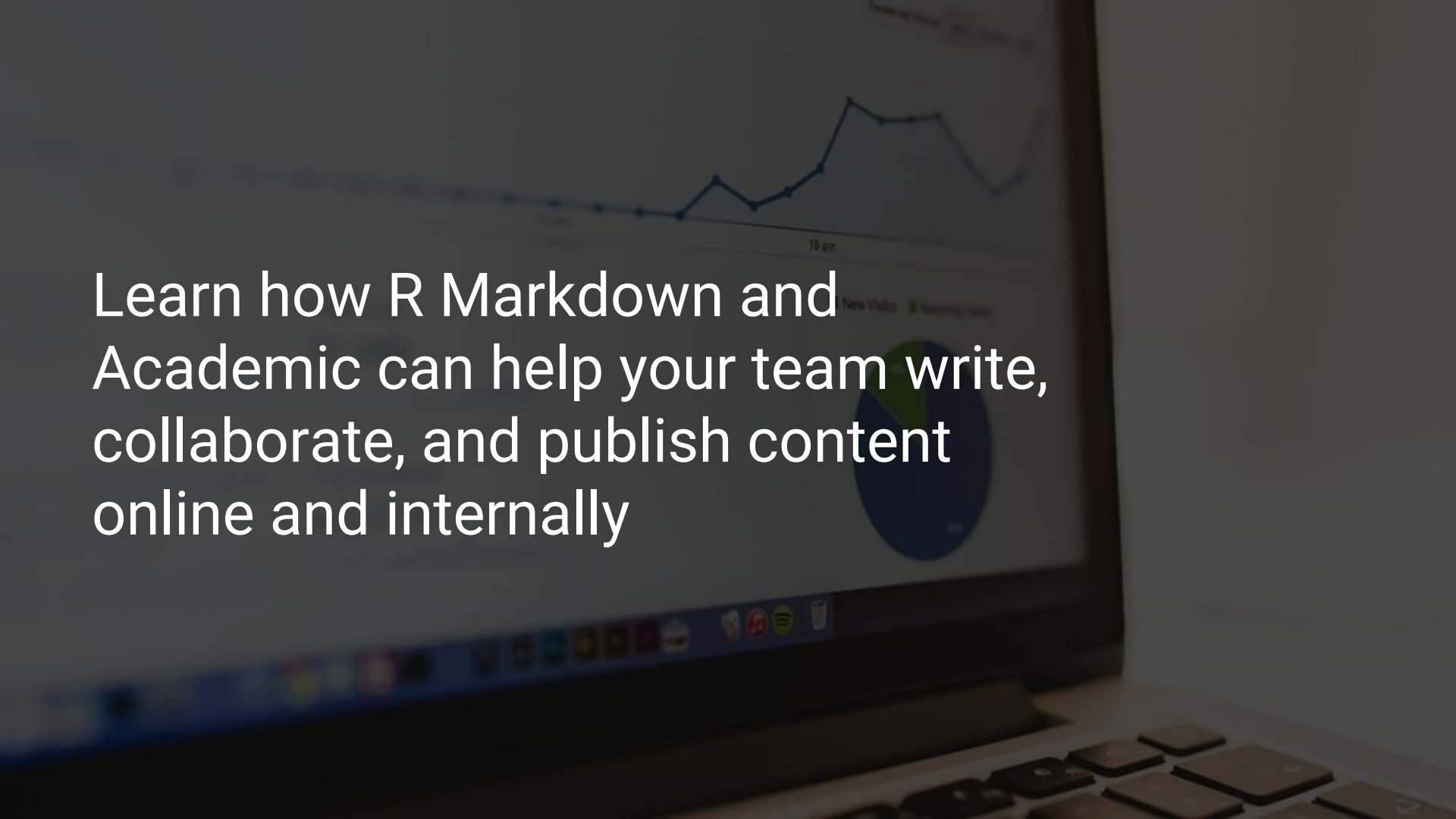
R Markdown project websites your users will love!

George Cushen (@GeorgeCushen)

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EARL
CONFERENCE



A laptop screen is shown with a dark overlay. The screen displays a line graph with a blue line and a pie chart with a blue and green segment. The text is overlaid in white. The text reads: "Learn how R Markdown and Academic can help your team write, collaborate, and publish content online and internally".

Learn how R Markdown and Academic can help your team write, collaborate, and publish content online and internally

The problem



(R) Markdown is simple, portable, reproducible syntax for writing documents

R Markdown usually involves Knitting a single document into single output file

How can we use (R) Markdown to create a beautiful project website? E.g.,

- A landing page and documentation site for your package
 - An internal knowledge sharing platform
 - A website for your lab/team
-

The solution: Academic & Project Kickstart-R



Write site in (R) Markdown

Create almost anything!

Landing Page

Knowledge Sharing

Team Intranet Site

> 1.5k stars on GitHub!

Why Academic & Project Kickstart-R?

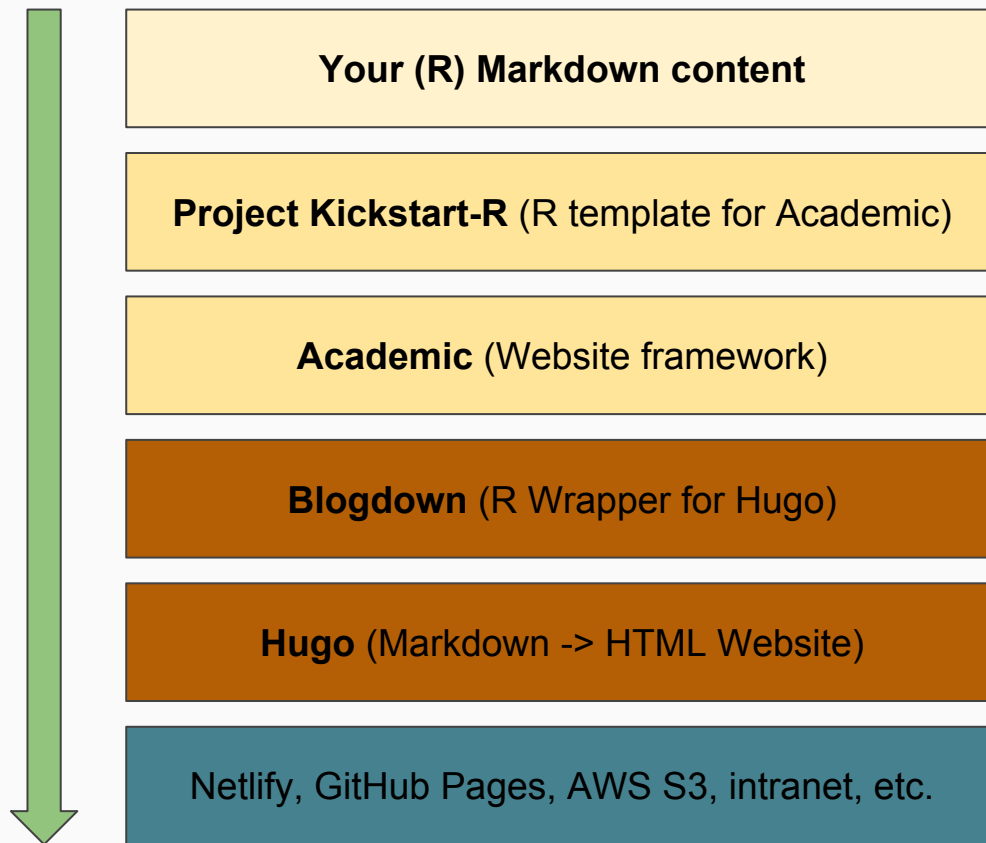
Convert visitors to users

Share knowledge

Boost your team's productivity



Solution



Get Started in 5 Steps

LET'S GET STARTED!



- RStudio > New Project
 - `install.packages("blogdown")`
 - `install.packages("hugo")`
 - `blogdown::new_site(theme = "gcushen/hugo-academic", sample = FALSE, theme_example = FALSE)`
 - Download **Project Kickstart-R** (the project site template for Academic):
<https://github.com/sourcethemes/project-kickstart-r>
 - Paste **Project Kickstart-R** files into your project, overwriting existing ones
-

Landing Page

Introduce your project

Convert visitors to download
your package

Highly customisable

- Themes
- Widgets
- Language packs

The screenshot shows the landing page for the 'Academic' Hugo theme. At the top, a dark blue navigation bar contains the text 'PROJECT KICKSTART-R' followed by links for 'Home', 'Documentation', and 'GitHub'. The main content area features a large heading 'Academic' and a sub-heading: 'The highly flexible website framework for Hugo with an extensible plugin mechanism. Create a beautifully simple site in under 10 minutes'. Below this is a blue 'Install Now' button with a download icon. To the right, a collection of devices (desktop monitor, tablet, smartphone, laptop) displays various website layouts. A light gray section below contains three feature cards: 'Highly Flexible' (with a document icon), 'Markdown, Code, and Math Support' (with a pencil icon), and 'Themes and Plugins' (with a camera icon). Each card includes a brief description of the feature. Further down, there are sections for 'Features' and 'Contact'. The 'Contact' section includes an email icon and the address 'test@example.org', and a speech bubble icon with the text 'Discuss'. At the bottom, a footer contains the copyright notice '© 2018 · Powered by the Academic theme for Hugo.' and a small upward-pointing arrow icon.

PROJECT KICKSTART-R Home Documentation GitHub

Academic

The highly flexible website framework for Hugo with an extensible plugin mechanism. Create a beautifully simple site in under 10 minutes

Install Now

Highly Flexible

Easily manage many different types of content including the homepage, blog posts, publications, talks, projects, and custom pages. Academic even has multilingual support.

Markdown, Code, and Math Support

Write in Markdown (or RMarkdown) with support for code highlighting and LaTeX math formatting. You can even use our time-saving shortcuts too.

Themes and Plugins

Academic has a powerful theme and plugin system. Themes let you modify Academic's colors to suit your preferences. Then choose the widgets you want and place them where you want.

Features

Contact

test@example.org

Discuss

© 2018 · Powered by the Academic theme for Hugo.

Documentation

Write (R) Markdown

Write math

Display code snippets

Overview

Example Topic

Example Page

Overview

This feature can be used for publishing content such as:

- **Project or software documentation**
- **Online courses**
- **Tutorials**

The parent folder may be renamed, for example, to `docs` for project documentation or `course` for creating an online course.

To disable this feature, either delete the parent folder, or set `draft = true` in the front matter of all its pages.

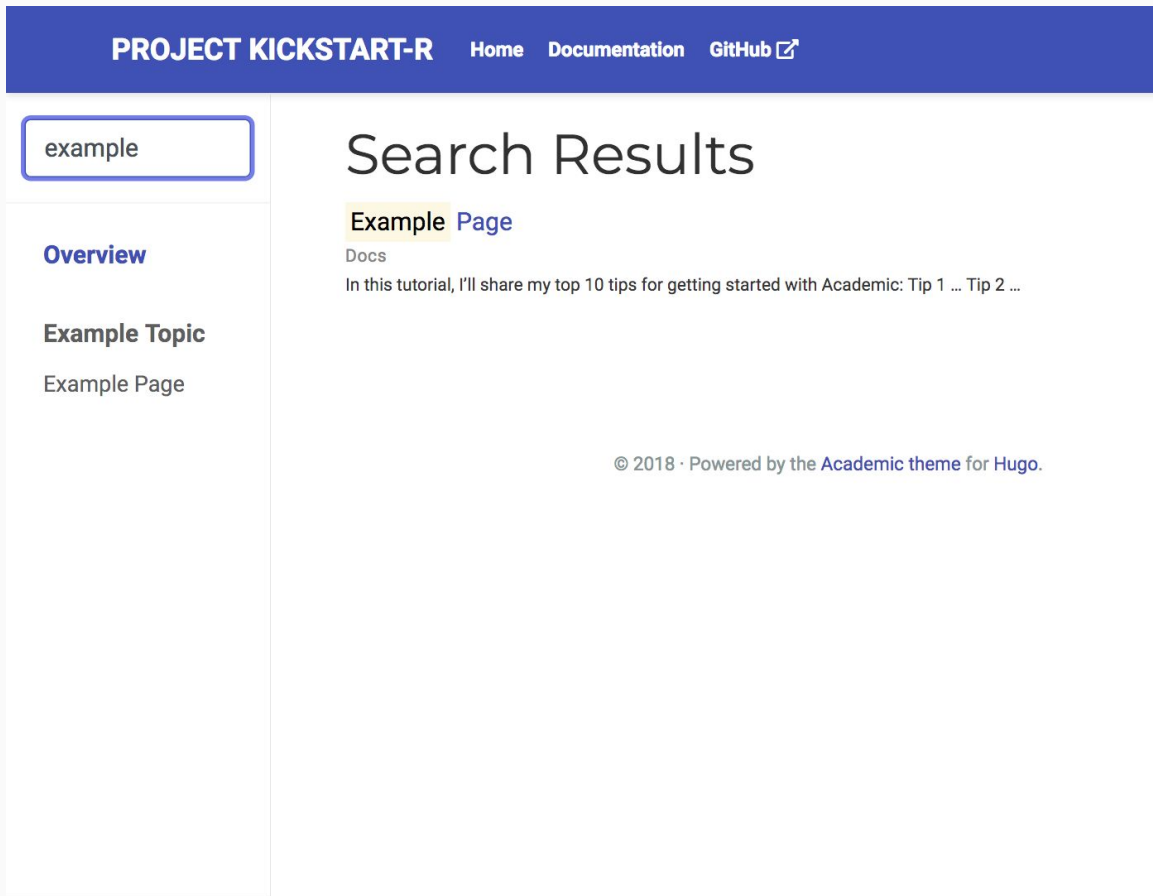
After renaming or deleting the parent folder, you may wish to update any `[[menu.main]]` menu links to it in the `config.toml`.

Last updated on Sep 9, 2018

Search

Powerful inbuilt search

Empower your visitors to easily discover content



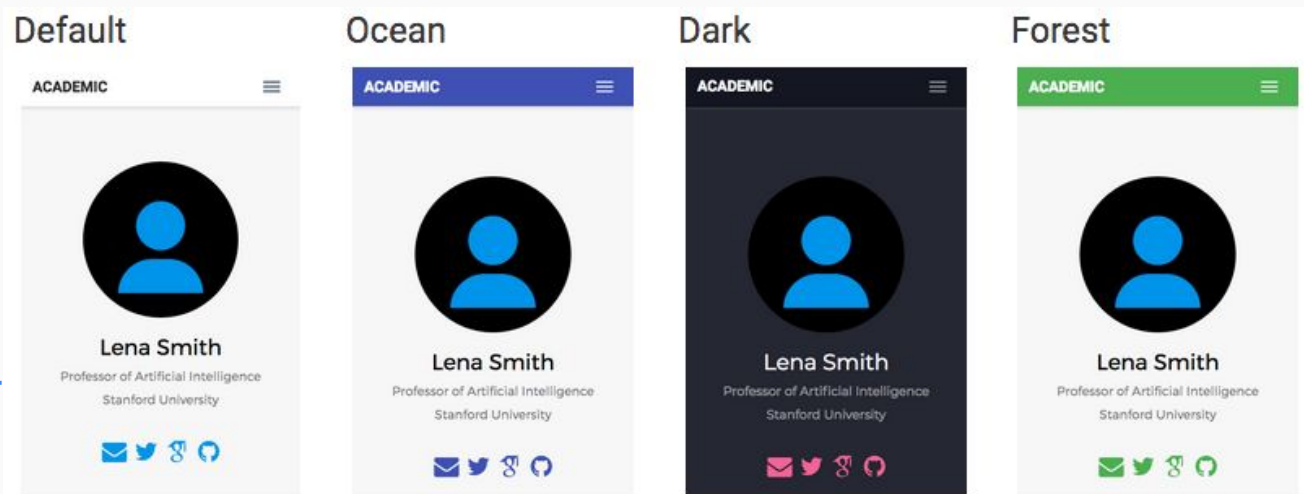
The screenshot displays a website search interface. At the top, a dark blue navigation bar contains the text "PROJECT KICKSTART-R" followed by links for "Home", "Documentation", and "GitHub" with an external link icon. Below the navigation bar, a search input field contains the text "example". To the right of the search bar, the heading "Search Results" is displayed. Underneath, a search result is shown with the title "Example Page" where "Example" is highlighted in yellow. Below the title, the word "Docs" is listed, followed by a snippet of text: "In this tutorial, I'll share my top 10 tips for getting started with Academic: Tip 1 ... Tip 2 ...". On the left side of the search results, there is a sidebar with the heading "Overview" and a sub-heading "Example Topic" with a link to "Example Page". At the bottom right of the page, a footer reads "© 2018 · Powered by the Academic theme for Hugo."

Directory Structure

- `Config.toml`: the configuration, using simple TOML syntax
 - `content/`
 - `home/`: homepage widgets
 - `docs/`: knowledge sharing platform
 - `themes/academic/`: Academic is the website framework
 - `static/`: add images and files that will be copied to `public/`
 - `public/`: the generated website that can be uploaded to any web server (Netlify, Github pages, Amazon S3, ...)
-

Customisations

- Edit options in config.toml
- See documentation at <https://sourcethemes.com>



Deployment

- Netlify (<https://app.netlify.com>)
 - Supports static websites generated by Academic and Hugo
 - Free hosting
 - Free *.netlify.com subdomain
 - Add your own custom domain name
 - Secure HTTPS
 - Many other options
 - GitHub Pages, AWS S3, your organisation's intranet
-

Why not WordPress etc.?

Medium, Wix, WordPress

- No R Markdown support
- Generally poor support for math

WordPress (and other dynamic CMS)

- History of vulnerability to hacking attacks
- Requires maintenance and patching bugs
- Expensive hosting or free with adverts

Project Kickstart-R & Academic

- Simple flat-file system
- No databases or code to maintain
- Free hosting without adverts
- More secure
- Significantly faster loading than dynamic sites
- Works everywhere: online and offline

Read more at

<https://georgecushen.com/create-your-website-with-hugo/>

Bonus: Personal Sites

Bring your CV to life

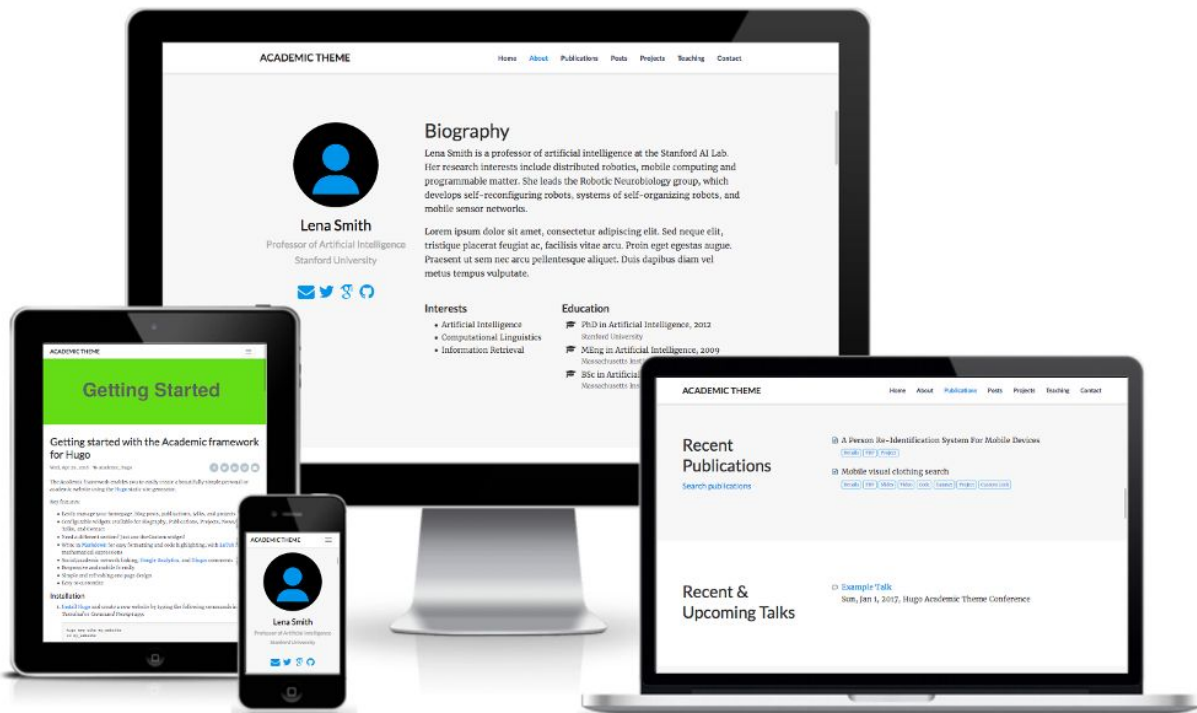
Add blog posts

Add talks

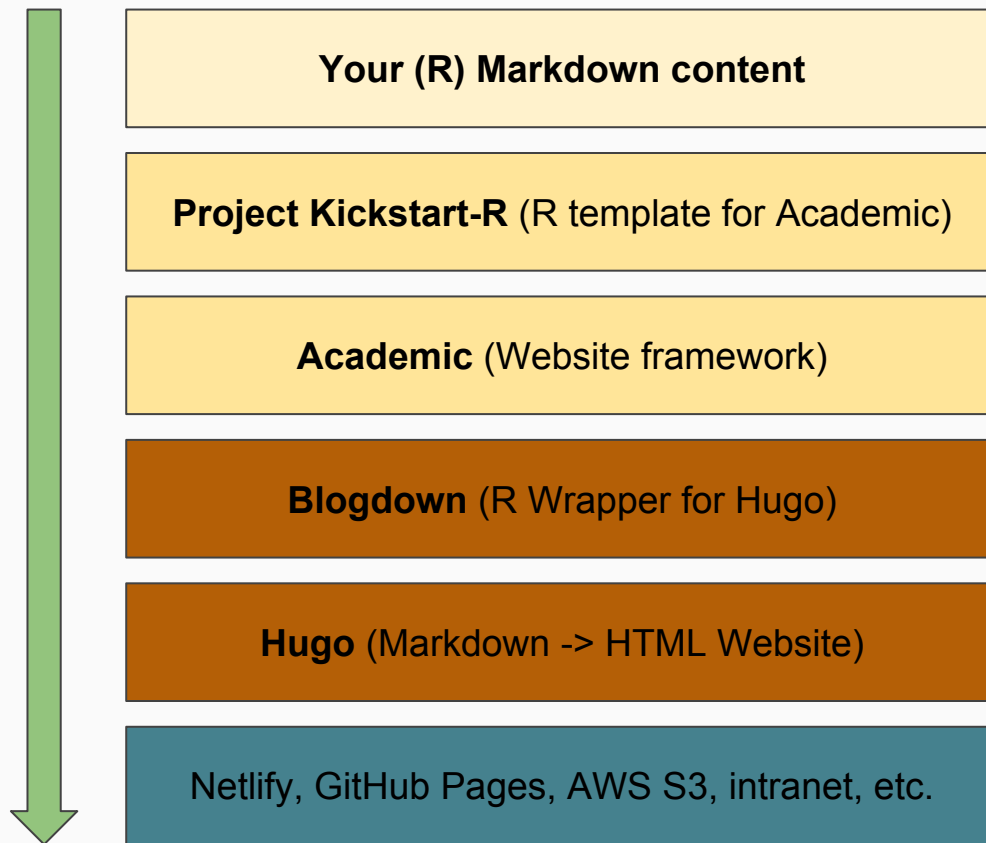
Add publications

Add personal projects

Mobile friendly



Summary





Thanks!

George Cushen

@GeorgeCushen

Get Started:

<https://github.com/sourcethemes/project-kickstart-r>

Documentation:

<https://sourcethemes.com/academic/>

Slides:

<https://cushen.me> > Talks > EARL 2018